

CULTURAL POLICY

To promote a participatory and committed cultural life in Pincourt. In addition, to position culture as a driver of sustainable economic, social and territorial development.

2022
2024

Word from the CITY COUNCIL

Dear citizens,

It is with great pleasure and pride that we present to you the first Cultural Policy of the Town of Pincourt.

Cultural life is already dynamic in Pincourt and we wish to meet the expectations of our citizens by harmonizing cultural development with social and environmental issues.

Enjoy your reading !



1. INTROduction

The Town of Pincourt has decided to adopt a cultural policy in order to bring the community together around a vibrant local life involving the entire population, from the youngest to the oldest.

Cultural life is already dynamic with cultural leisure workshops, shows, the library, etc. After several years of animation in the area, the time has come to plan a development that will allow us to respond more precisely to the expectations of the citizens and to harmonize cultural development with social and environmental issues.

In order to set the stage for the development of its first cultural policy, the town was able to take advantage of a grant from the Ministère de la Culture et des Communications as part of the *Aid to Partnership Initiatives* program. This program aims to:

- Promote a participatory and committed cultural life;
- Enhance the identity of the territory;
- Position culture as a driver of sustainable economic, social and territorial development.¹

The **Town** has also been able to count on the commitment of a working committee responsible for guiding the work related to the process and contributing to the development of the policy's content. The members of the committee are

- Mr. Claude Comeau, Mayor
- Mr. Yvan Cardinal, outgoing mayor
- Ms. Denise Bergeron, municipal councillor
- Mr. Simon Grenier, project manager, general management
- Ms. Sylvie de Repentigny, Library Manager
- Ms. Athanasia Antanopoulos, citizen, art teacher and member of the Design Committee
- Mr. Ryan Baxter, citizen and musician
- Marie-Josée Gélinas, citizen and representative of the Mouvement d'expression artistique libre (MEAL)
- Francis Hamel, Director, Recreation and Community Services

Lise Chartier and Nadine Maltais (Director General of the Conseil des arts et de la culture de Vaudreuil-Soulanges - CACVS) collaborated in the process.

2. NEEDS

The cultural portrait carried out beforehand for the development of the cultural policy put into perspective the following elements targeting the strengths of the area and the needs of the citizens in order to live in a culturally stimulating environment:

- The population of Pincourt has access to a range of activities offered by the municipality, especially for families and adults;
- The presence of artists, craftspeople and cultural organizations is notable; artists are added to the activities every year. They are of all ages;
- We believe that there is a willingness on the part of young people to get involved; many young people are talented. They get involved in projects;
- The library offers a wide range of books and carries out cultural and visual arts activities; cohabitation is an issue for some, adult users have less space. Parking is difficult at certain times;
- It seems easy to take part in cultural activities in Pincourt or its surroundings;
- Events are mainly family-oriented; everyone can be interested, there is a demand for more events;
- The venues are more or less adapted, few rooms, the rooms are multi-purpose. The Desjardins kiosk is very good. Bellevue Park is not set up to host cultural events for the moment, but it remains an interesting place for ephemeral events;



- Social development is an area where the municipality is strongly committed. Pincourt has certainly played a pioneering role in this area;
- Concerted action is exercised at the regional level and with the school community; there is a warm welcome for the projects to be carried out;
- The citizens of Pincourt are invited to participate in activities organized by the CACVS.
- We can also think that certain determinants of cultural vitality have not reached their optimal potential:
- Communication with arts teachers; many are involved in their community, but have little contact with extracurricular resources;
- The offer of activities in English, especially the holding of conferences, is not well developed;
- There are few opportunities for artists to perform in the municipality;
- The range of shows is not very diversified; the most popular trends are embraced, and there is little room for emerging artists.

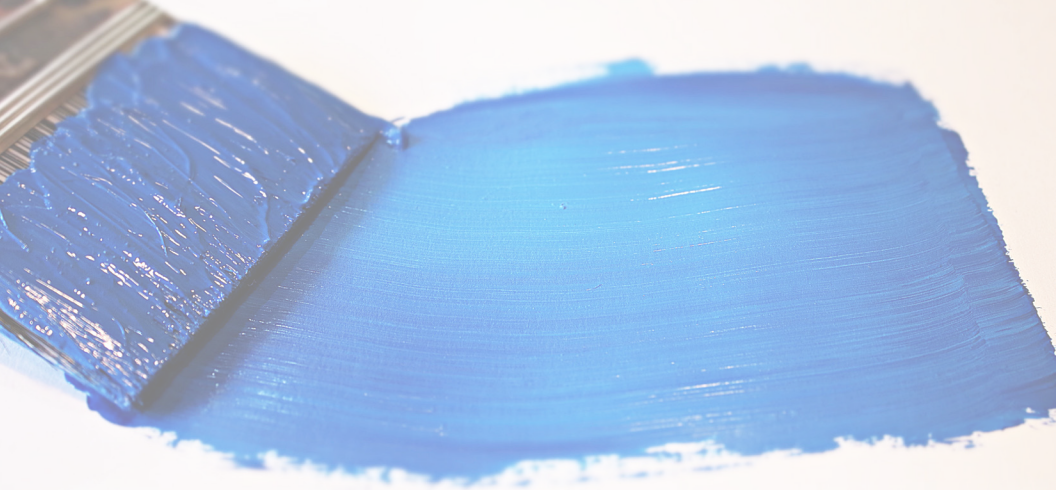
3. The reference framework for MUNICIPAL intervention

The Town of Pincourt defines culture in two segments:

- The set of practices surrounding appreciation, learning, creation and dissemination in the visual, craft, performing, book, film and digital arts sectors;
- Cultural heritage, which includes deceased historical figures, historical places and events, documents, buildings, objects, heritage sites, heritage landscapes and intangible heritage that define the identity of Pincourt through the knowledge, protection, enhancement and transmission of cultural heritage.

The municipality's intervention in cultural development will be directed towards cultural leisure, cultural mediation, dissemination and conservation. Support for organizations and citizen initiatives, in keeping with the mission of the recreation department, remains an avenue for facilitating local cultural development.

The Town of Pincourt takes note of the Quebec government's *Partout, la culture* policy and wishes to contribute in its own way to regional cultural development.



4. The vision of CULTURAL DEVELOPMENT

The Town of Pincourt recognizes that culture is a foundation that unites the population and allows everyone to achieve their potential through amateur practice, training, creation, dissemination and professional practice. Numerous initiatives have already been put forward to ensure that the quality of life of citizens is as high as possible, and continuity is desired in this sense.

The history of the town builds the identity of Pincourt, its cultural heritage bears witness to its evolution and illustrates its uniqueness; places, landscapes, sites and buildings create its personality.

Pincourt wants to maintain a pioneering role in community development, not hesitating to seize opportunities in cultural development to innovate and work in partnership with local and regional institutions and organizations. Citizen involvement, particularly with local artists, is a guarantee of the integration of all generations in local development. Rubbing shoulders in places, through creative projects or events, creates the richness of Pincourt. For this reason, the Town wants to be proactive in offering premises for cultural activities and to be agile in setting up activities and services.

5. The purpose of CULTURAL POLICY

Through the adoption of its cultural policy and the implementation of the associated action plan, the Town of Pincourt wishes to:

Provide an environment that allows all citizens to make discoveries, express themselves and meet each other through rich and varied cultural activities and thus consolidate their sense of belonging to the Pincourt community.

The Town also wishes to pursue its objectives here and echo its positioning in terms of social and sustainable development. Thus, through its cultural policy, it intends to:

- Develop programmes and services in line with the principles of sustainable development;
- Root an inclusive approach in the planning and implementation of actions related to cultural development;
- Involve citizens and local and regional partners in the deployment of activities and services.



6. GUIDELINES and OBJECTIVES

In an effort to meet the needs of its citizens and according to its resources, the Town of Pincourt is focusing on three areas in order to provide an environment that allows all citizens to make discoveries, express themselves and meet each other through rich and varied cultural activities. These axes correspond to issues raised during public consultations. They are as follows

- The availability of practice and presentation venues;
- Accessibility of programmes and events for citizens of all ages;
- The diversity of support services for artists.

6.1 Availability of practice and performance spaces

There are few cultural venues in Pincourt. The parks provide good forums. The mix of practices at the Omni-Centre and the cohabitation of citizens and students at the library certainly require adjustments for users. Work remains to be done on the layout so that the dissemination and practice can be carried out under interesting conditions. The objectives pursued here are

- To improve the accessibility of the spaces intended for the library's services;
- To make new ephemeral and permanent spaces accessible for cultural activities;
- To maintain access to spaces for cultural activities.

6.2 Accessibility of programs and events for citizens of all ages

The range of activities and events on offer is appreciated by the residents of Pincourt, despite some shortcomings. There are many opportunities to offer the population more. Among other things, the talents and commitment of young people can certainly make a difference in the local cultural vitality.

The history of Pincourt is told through the presence of builders and significant places for the population. The proximity of Lake Saint-Louis, the bungalows that marked the development of the municipality in the 1950s and 1960s, the presence of Highway 20 and the Faubourg de l'Île are elements that shape



the uniqueness of Pincourt and deserve special attention. In this perspective, the cultural policy aims to

- Develop a rich and diversified program of local and regional activities and events;
- Encourage participation in activities and events;
- Promote young artists and school projects in collaboration with local schools;
- Promote knowledge of local history and cultural and natural heritage.

6.3 Diversity of support services for artists

Over the years, the vitality of local cultural organizations has been at the heart of local cultural development. These include the Cercle des fermières, the Amis du pinceau, the Mouvement d'Expression Artistique Libre (M.E.A.L.), the design committee (para-municipal) and the Société d'histoire et de généalogie de l'Île-Perrot at the regional level. More than fifteen artists live in Pincourt and share their art with their fellow citizens. To pursue their mission and promote the arts, the Town intends to improve its support services in order to

- Develop a close relationship with local and regional artists;
- Frame the Town's intervention with artists, artisans, cultural organizations and the arts sector of local schools

7. Conclusion

The Town of Pincourt's first cultural policy is based on the municipal administration's desire to offer the population the best possible quality of life. A series of stimulating initiatives will be implemented in a three-year action plan to give young and old access to culture. Cultural recreation, the arts, history and heritage will thus, over time, take up more space in the lives of citizens.

1. THE AVAILABILITY OF PLACES FOR CULTURAL PRACTICE AND DISSEMINATION

Objectives	Actions
<p>Improving the accessibility of the library's service areas</p>	<p>Analyse the feasibility of developing a new library in the spirit of a 3rd place as part of the capital plan.</p> <p>Initiate the development of the library.</p> <p>Provide support to library staff to maintain a warm welcome and encourage book borrowing.</p>
<p>Make new ephemeral and permanent spaces available for cultural activities.</p>	<p>Explore opportunities to establish a cultural hub (cultural centre).</p> <p>Establish a permanent structure for the dissemination of the arts.</p> <p>Produce plans for the development of a cultural park.</p> <p>Establish agreements with churches for the staging of concerts.</p>
<p>Maintain access to spaces for cultural activities.</p>	<p>Make an inventory of accessible spaces, particularly in places of worship and private spaces.</p>



2. THE ACCESSIBILITY OF PROGRAMMES AND EVENTS FOR CITIZENS OF ALL AGES

Objectives	Actions
Develop a rich and diverse programme of local and regional activities and events	Develop an “island” vision of cultural development.
	Carry out a programme as part of the Journées de la Culture
	Add activities to the library week programme
	Create an arts walk; e.g., along Bellevue Park (signs) Along Bellevue Park (signs, lectern, etc.)
	Offer experiential activities in the library
	Organize a poetry, rap or slam contest in French and English
Encourage participation in activities and events	Maintain free access to events
	Find incentives for volunteer involvement
	Hire a person dedicated to coordinating cultural activities
	Consolidate targeted promotional tools, including the use of social media
Collaborate with the school community to promote school projects and young artists.	Solicit schools to carry out off-site activities
Promote knowledge of local history and cultural and natural heritage	Implementing the “culture in the camp” programme
	Design activities (capsules/audio application with QR code, tours) to inform the population about <ul style="list-style-type: none"> - on the historical sites - the place of the bungalow
	Create animations around the history <ul style="list-style-type: none"> - of local cultural communities - in relation to its proximity to water
	Continue the installation of interpretation panels to highlight the passage of builders and entrepreneurs
	Regularly disseminate, via publications and municipal facilities, photos taken by citizens depicting a scene, a place in Pincourt.

3. THE DIVERSITY AND QUALITY OF SUPPORT SERVICES TO ARTISTS AND ORGANISATIONS

Objectives	Actions
<p>Develop a close relationship with local and regional artists</p>	<p>Produce a directory of local artists</p>
	<p>Promote local artists through talks, podcasts recorded in front of an audience, intergenerational meetings</p>
	<p>Produce shows and concerts based on a call for projects or a submission of applications from citizens</p>
<p>Improve support for organisations and artists</p>	<p>Update the support policy to include a section for cultural initiatives</p>
	<p>Regularly inform artists of projects and services available</p>
	<p>Review programming practices from the perspective of collaboration with the community</p>
	<p>Issue calls for projects to support citizens, associations and schools in setting up public projects</p>





